3

AS 91880 Digital Technologies

Creating an infographic

1.4 Develop a digital media outcome

Credits: 4

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School: ASDAH

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| **Achievement** | **Achievement with Merit** | **Achievement with Excellence** |
| Develop a digital media outcome | Develop an informed digital media outcome | Develop a refined digital media outcome |

**Achievement Criteria:**

|  |  |  |
| --- | --- | --- |
| **Develop a digital media outcome** | **Develop an informed digital media outcome** | **Develop a refined digital media outcome** |
| Using appropriate tools, techniques and design elements for the purpose and end users | Using information from testing procedures to improve the quality and functionality of the outcome | Iterative improvement throughout the design, development and testing process |
| Applying appropriate data integrity and testing procedures in the development of the outcome | Addressing relevant implications | Applying design elements effectively |
| Describing relevant implications |  | |

***App/website***

1. What website or app will you be choosing for your infographic?

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| --- |
| Instagram |

1. Provide at least 10 interesting pieces of information/data about your chosen website or app and their source. Is the source reliable? Add more rows for more interesting pieces of information or data.

|  |  |  |
| --- | --- | --- |
| **Interesting piece of information or data** | **Source** | **Is it reliable?**  **Yes / No / Unsure** |
| **Instagram was founded in oct 2010.** | <https://www.pastbook.com/txt/25-instagram-facts-that-you-want-to-know/> | **yes** |
| **More than 40 billion posts are been shared in history.** | <https://www.pastbook.com/txt/25-instagram-facts-that-you-want-to-know/> | **yes** |
| **Instagram was sold for $1 billion in 2012.** | **//** | **yes** |
| **Currently, there is more than 4.2 billion likes a day.** | **//** | **yes** |
| **Instagram influencers are charging up to $100,000 for a sponsored post.** | **//** | **yes** |
| **Around 95 million photos are uploaded a day.** | **//** | **yes** |
| **32% of internet users are using Instagram.** | **//** | **yes** |
| **68% of Instagram users are females.** | **//** | **yes** |
| **More than 8 million profiles are business profiles.** | **//** | **yes** |
| **14% of drivers admit to using Instagram while driving.** | **//** | **yes** |

***Appropriate tools, techniques and design elements***

1. What type of charts are you using? Are the charts you are using effective?

|  |
| --- |
| No chart |

1. What colours are you planning on using (main colour, secondary colour, etc)?

|  |
| --- |
| Purple, white and black |

1. What fonts will you be using for your text hierarchy (main header, section header, body text)?

Main header

|  |
| --- |
| Brusher |

Section header

|  |
| --- |
| Brusher |

Body text

|  |
| --- |
| Glacial indifference. |

1. What kind of images/icons/illustrations will you be planning to use? Why did you choose these kinds of images/icons/illustrations?

|  |
| --- |
| Anything that is Instagram related that will make people know what my poster is about. |

***Users***

1. Who is the infographic for? (age, gender, ethnicity, profession, etc)

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| --- |
| Everyone who is interested. |

1. Will they be able to understand the information/data being displayed?

|  |
| --- |
| Yes, it's very bright in colours and it's easy to read. |

***Applying appropriate data integrity* and testing procedures in the development of the outcome**

1. Where will you be getting your images/icons/illustrations? (Internet/pictures from a camera/drawings etc). If you are getting them from the Internet, what website?

|  |
| --- |
| I have used the free images that the website Canva provides. |

1. Are you able to edit your images/icons/illustrations if need be? If so, how will you edit them? (MS Paint/GIMP/Adobe Photoshop etc)

|  |
| --- |
| I edited the pictures colours to match the background colour, using the colour changer. |

***Relevant implications***

1. Describe what each implication means

|  |  |
| --- | --- |
| Social | Relating to society or its organization. |
| Cultural | Relating to ideas, customs, and social behaviour of a society. |
| Legal | Relating to the law. |
| Ethical | relating to moral principles or the branch of knowledge dealing with these. |
| Intellectual property | intangible property that is the result of creativity, such as patents. |
| Privacy | a state in which one is not observed or disturbed by other people. |
| Accessibility | the quality of being able to be reached or entered. |
| Usability | the degree to which something is able or fit to be used. |
| Functionality | the quality of being suited to serve a purpose well, practicality. |
| Aesthetics | the quality of being suited to serve a purpose well, practicality. |
| Sustainability and future proofing | the ability to be maintained at a certain rate or level. make (a product or system) future-proof. |
| End-user considerations | In product development, an end user (sometimes end-user) is a person who ultimately uses or is intended to ultimately use a product. ... In information technology, end users are not "customers" in the usual sense—they are typically employees of the customer. |
| Health and safety implications | regulations and procedures intended to prevent accident or injury in workplaces or public environments. |

1. Select all the implications that might be relevant to your infographic.

Social

Cultural

Legal

Ethical

Intellectual Property

Privacy

Accessibility

Usability

Functionality

Aesthetics

Sustainability and future proofing

End-user considerations

Health and safety implications

1. Choose 5 of the relevant implications above **and** describe how it is relevant to your infographic.

Relevant implication #1

|  |
| --- |
| Social- My poster would be a positive impact on the community because it will inform them about the application they use. |

Relevant implication #2

|  |
| --- |
| Cultural- The app is multicultural, and my poster doesn’t offend other cultures. |

Relevant implication #3

|  |
| --- |
| Legal- My poster is not illegal; all the pictures are legal; I gave credit to the websites that contain the facts. |

Relevant implication #4

|  |
| --- |
| Accessibility- If every device can get access to Canva then yes, it is. |

Relevant implication #5

|  |
| --- |
| Aesthetics- My poster is very clean and crisp it |

**Images/illustrations/icons**

1. Insert the **original** images/illustrations/icons before any edits

|  |  |
| --- | --- |
| **Image/illustration/icon** | **Source** |
| **All the pictures were on Canva.com** | **Canva.com** |
| **//** | **//** |

1. Insert the **initial** version of your infographic below and provide feedback from 3 different people about the infographic

Infographic

|  |
| --- |
| Couldn't find the first one. |

Feedback #1

|  |
| --- |
| *Name: Mum*  *What do you like about the infographic?*  *The colours*  *What didn’t you like about the infographic?*  *That the words were to small*  *Suggestions for modification:*  *Make the words bigger* |

Feedback #2

|  |
| --- |
| *Name: Dad*  *What do you like about the infographic?*  *Looks nice*  *What didn’t you like about the infographic?*  *Nothing*  *Suggestions for modification:*  *Nothing* |

Feedback #3

|  |
| --- |
| *Name: Lebron*  *What do you like about the infographic?*  *It's cool*  *What didn’t you like about the infographic?*  *nothing*  *Suggestions for modification:*  *nothing* |

1. Insert any **updated** versions of the images that you have made and how you edited them

|  |  |
| --- | --- |
| **Image/illustration/icon** | **Edits**  **(Cropped, resized, changed contrast etc)** |
| Nothing | Nothing |
| // | // |

1. Insert the **updated** version of your infographic below and provide feedback from 3 different people about the infographic

Infographic

|  |
| --- |
|  |

Feedback #1

|  |
| --- |
| *Name: Tyler.*  *What do you like about the infographic?*  *How the colours combine well together.*  *What didn’t you like about the infographic?*  *Nothing.*  *Suggestions for modification:*  *Everything is good.* |

Feedback #2

|  |
| --- |
| *Name: Jared*  *What do you like about the infographic?*  *Pictures*  *What didn’t you like about the infographic?*  *Nothing, it was cool*  *Suggestions for modification:*  *Doesn’t need to be changed* |

Feedback #3

|  |
| --- |
| *Name: Sandy*  *What do you like about the infographic?*  *That the facts were nice and short.*  *What didn’t you like about the infographic?*  *That the words were a little too small.*  *Suggestions for modification:*  *To make the words a bit bigger.* |

1. Insert any **final** versions of the images that you have made and how you edited them

|  |  |
| --- | --- |
| **Image/illustration/icon** | **Edits**  **(Cropped, resized, changed contrast etc)** |
| // | // |
|  |  |

1. Insert the **final** version of your infographic below and provide feedback from 3 different people about the infographic

Infographic

|  |
| --- |
|  |

Feedback #1

|  |
| --- |
| *Name: Alex.*  *What do you like about the infographic?*  *I liked the whole thing.*  *What didn’t you like about the infographic?*  *Nothing in mind.*  *Suggestions for modification:*  *None* |

Feedback #2

|  |
| --- |
| *Name: Calista*  *What do you like about the infographic?*  *Liked that it looked professional.*  *What didn’t you like about the infographic?*  *That the words were small.*  *Suggestions for modification:*  *Make the words bigger.* |

Feedback #3

|  |
| --- |
| *Name: Mounu*  *What do you like about the infographic?*  *That it was nice and clean.*  *What didn’t you like about the infographic?*  *That the colours were based on the app.*  *Suggestions for modification:*  *Nothing.* |